

From: "Rosemary L. Selle" <rselle@[REDACTED]>
To: "Bergstrom, Greta A" <greta.bergstrom@[REDACTED]>
Cc: "Ruff, Mark T" <mark.ruff@[REDACTED]>, Hugh Lombardi <hlombardi@[REDACTED]>, Amy Rahja <amyrahja@[REDACTED]>
Subject: RE: Trump Announcement
Date: Thu, 26 Sep 2019 22:19:39 +0000
Importance: Normal
Inline-Images: image001.jpg; image002.jpg

Hi Greta!

First off hi, very nice to e-meet you and Mark. As I'm sure you have been made aware of we will be hosting a Donald Trump rally on 10/10.

Along with our AEG Corporate office we have just put together a few words as a response to media regarding our booking of this event (or any other political event). We want to remain as neutral as possible and also want to make sure as stewards of this City owned asset we are in coordination with you on messaging.

We would not actively distribute this, but this would just be provided should a statement be requested. Please let me know your thoughts!

Target Center is available for corporate hire, and the Donald Trump for President 2020 campaign has booked the arena for an event. We maintain an open booking policy for the venue, and do not censor artists or any other performers or speakers who use the arena. As is with the case for all City-owned venues, the views expressed by performers are uniquely associated with that individual, and do not represent the views or values of Target Center ownership.

Rosie Selle
Sr. Director of Marketing, Target Center
Regional Director of Marketing, AEG Facilities
(c) [REDACTED] | (o) [REDACTED]

From: Bergstrom, Greta A <greta.bergstrom@[REDACTED]>
Sent: Thursday, September 26, 2019 4:57 PM
To: Johnson, Jeff L. -MCC <Jeffrey.Johnson@[REDACTED]>; David Schmid <davidschmid@[REDACTED]>
Cc: Rosemary L. Selle <rselle@[REDACTED]>; Ruff, Mark T <mark.ruff@[REDACTED]>
Subject: RE: Trump Announcement

EXTERNAL

Thanks Jeff.

Dave, Rosie: Feel free to call me anytime at [REDACTED] (work) or at **13.43** (mobile)

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